

# Design the future of Asset Lifecycle Management



# With you today



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# Agenda

- 1 Delivering you a better experience
- 2 Big Ideas activity
- 3 Continue the conversation: User Engagement Program

slido



What version of Maximo are you current using?

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# Daily challenges we hear

1

We want to decrease downtime / improve maintenance

2

We need to derive new value from data

3

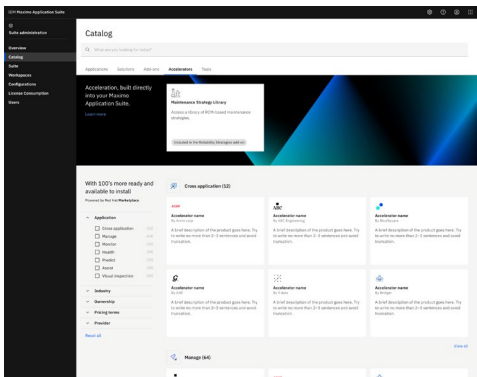
We're losing the most experienced technicians

4

We want to decrease rework and warranty cost

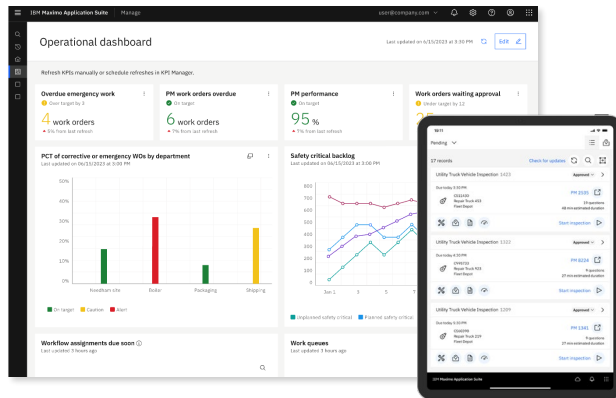
# We've been innovating to bring greater value to your business

## Administration



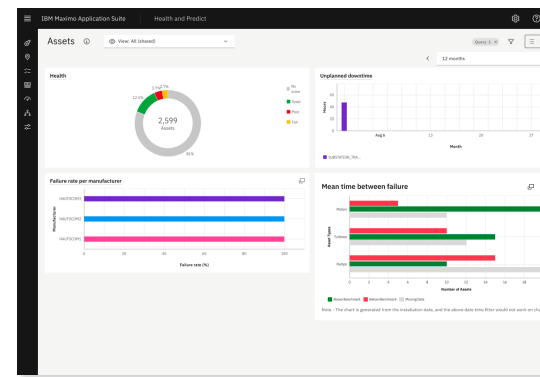
- Licensing and deployment flexibility
- Licensing usage monitoring
- Maximo Application Framework app designer
- Accelerator Catalog

## Inspections & Maintenance



- Powerful, customizable dashboards (operational views, scheduling, dispatching)
- Streamlined work order views
- Simpler, easy to use mobile experience
- AI assistance for better decision making
- Visual inspections

## Reliability



- Asset performance (Health scoring, asset investment planning and optimization)
- Reliability Strategy app & library for better job plus with RCM
- Ingestion of operational data and anomaly detection

How can Maximo further help you and your teams succeed?

**Let's do some brainstorming.**

Everyone grab your phone.



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If you could improve a process or task, for you or your users, what would it be?

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If you had a single view that contained all of the information you or your users need to make confident, data-driven decisions, what would be on that view?

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Think about your current upgrade, onboarding or training experience for Maximo. What would the ideal experience be?

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The User Engagement Program incorporates client feedback through early **concept** previews & **design ideation** sessions.

# Your experience drives the future

## Influence IBM Roadmaps

Collaborate and innovate with Product and Design teams to shape future work

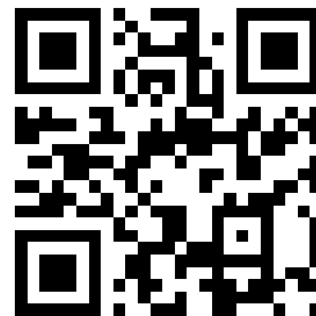
## Get Early Access

Preview design and product experiences

## Share your experiences

Share your goals, challenges, and feedback so we can build products that help you and your organization succeed.

Become a part of IBM's [User Engagement Program](#).



Scan the code to join!

↪ [ibm.biz/userexperience](https://ibm.biz/userexperience)

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# User Engagement Program

## Project pipeline

- Do you have any thoughts to share on any of these concepts?
- Are any of interest to you or your organization?
- Do they address familiar challenges for you or your org?
- Would you be interested in participating as an subject matter expert, and co-creating potential solutions alongside IBM? (at your cadence, availability & convenience)

Concepts:

- 1 Asset management & work execution generative AI use cases
- 2 Operational Dashboards - visualizations, KPIs, and actionable insights
- 3 Field Service Management
- 4 Emissions tracking and management
- 5 Climate risk and resiliency
- 6 Speed to value - faster administration and user onboarding