

## Outline of the Survey

## Ready to Get Started?

### FAQ's

How Long does completing the survey take?

**25-30 – minutes**

What kind of questions will be asked?

**Both qualitative and quantitative**

Will my company name be made public?

**NO, only company size and industry are disclosed.**

All the steps through the process

1. Account creation and user registration
2. Your role (radio buttons)
3. Your overall experience (write-in)
4. Critical capabilities assessment (radio buttons)
5. Overall experience comments (write-in)
6. Additional context (write-in)
7. The headline for your review (write-in)
8. Key purchase decision factors (radio buttons)
9. Other vendors considered (checkboxes)
10. Net promoter score (radio buttons)
11. Who invited you to write a review? (drop-down)
12. (Optional) Delivery and execution (radio buttons)
13. (Optional) Additional comments (write-in)

- Set aside at least 20 minutes.
- Register your account with Gartner and confirm your email address, the confirmation mail often ends in spam.
- Have a list of keywords to hand that will set your review apart.
- Remember to go into detail – the lengthier the review, the more likely it is to be accepted.
- Follow this [link](#)

*EITHER If your review is published, you'll receive a \$25 gift card as a token of appreciation.*

*• OR Gartner will donate \$25 to charity for every published review, but only if you follow the dedicated link we'll provide.*

*• OR if you're in the public sector, we can't incentivize you to write a review. Still, you will be making a massive contribution to the community, and your review could be upvoted for being helpful to others*