

COHESIVE

Your Maximo Investment, Realized

Turning Your Platform into Strategic Advantage

THE VISION

Maximo Is More Than a System of Record

Your organization has invested significantly in Maximo. It's the backbone of your asset management operations. But are you realizing its full strategic potential? Maximo is a dynamic platform that, when fully leveraged, becomes a competitive differentiator, not just a maintenance tool.



Operational Excellence

Drive reliability and reduce
unplanned downtime



Data-Driven Decisions

Turn asset data into actionable
intelligence



Strategic Advantage

Align asset strategy with business
outcomes

THE OPPORTUNITY

The Maximo Application Suite

The evolution to MAS unlocks capabilities far beyond traditional maintenance management. This is your moment to expand what's possible.



Health & Predict

Condition-based monitoring and AI-driven failure prediction to shift from reactive to proactive.



Monitor & IoT

Real-time asset monitoring through SCADA and sensor integration for maintenance intelligence.



Visual Inspection

AI-powered visual inspection that automates condition assessment and reduces manual overhead.



Assist & Automation

Intelligent work management with AI assistants that accelerate technician productivity.

Why a Plan Matters

Expanding your Maximo footprint without a strategy is one of the most common and costly mistakes organizations make. The difference between a successful MAS adoption and a stalled one almost always comes down to planning.



Multiple Systems, No Single Source of Truth

Without a plan, teams adopt tools piecemeal. Fleet in one system, facilities in another, inventory in a third. Data silos multiply and reporting becomes unreliable.



Investment Without Return

Organizations that deploy new MAS modules without aligning to business objectives often underutilize capabilities and struggle to demonstrate ROI to leadership.



Change Without Adoption

Technology deployments fail when the workforce isn't prepared. A plan addresses change management, training, and sequencing so adoption sticks.

Shared Objectives Drive Results

Asset management strategy should not live in the maintenance department alone. ISO 55001 and the GFMAM Landscape make it clear: organizational objectives must cascade from leadership through operations, and assurance processes must verify that what you planned is what you delivered.

What the Standards Say

ISO 55001, Clause 6.2: Asset management objectives must be consistent with and derived from organizational objectives, and communicated across the organization.

GFMAM Asset Management Landscape: Assurance provides confidence that assets will deliver their required function, that risks are managed, and that the asset management system is effective.

ISO 55002 Guidance: Organizations should establish processes to evaluate whether asset management activities achieve intended outcomes and where corrective action is needed.

What This Means for You

- ✓ Your asset management plan should trace directly to business objectives
- ✓ Every level of the organization should understand how their work connects to strategic goals
- ✓ Assurance processes (audits, reviews, KPIs) verify that the plan is working
- ✓ Technology investments like MAS should be measured against these objectives

Establish, Evolve, Optimize

Cohesive's interpretation of McKinsey's 3-Horizons framework, purpose-built for Maximo environments.



Realizing the Opportunity in Your Maximo Deployment

It's time to start realizing the opportunity in your Maximo deployment. Let's explore two use cases: one you're likely already doing outside of Maximo, and one that represents the next frontier of optimization.

Failure Mode and Incident Tracking

You're already doing this. Let's bring it into Maximo.

Bad Actor Analysis

Use Failure Mode and Root Cause Analysis data to drive decision making

What to Explore Next



1

Assess

Understand your current Maximo maturity, data quality, and organizational readiness. Identify which capabilities are underutilized and where the gaps are.



2

Strategize

Define priorities, quick wins, and a phased roadmap aligned to your business objectives.



3

Execute

Start with the highest-value, lowest-risk initiatives. Build momentum with early wins before expanding to more complex deployments.



4

Evolve

Continuously measure outcomes against objectives. Adapt your strategy as your organization and the technology mature together.

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**Thank You +
Questions**